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To  
The Editor,

Date: 31-8-2015

Sir,

I request that the following matter may kindly be published in your esteemed daily:

### **TNAU Students Organized a Public Awareness Event**

B. Tech (Energy and Environmental Engineering) students of Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, organized an event for the distribution of eco-friendly cloth bags, LED bulbs and soap nuts in Telungupalayam and its peripheral areas of Coimbatore district on 30<sup>th</sup> August 2015. This event was organized to create awareness of eco-friendly products among the rural people, as a forerunner event of “Ecofest’15 –Envisioning Feasibility”– 9<sup>th</sup> National Level Symposium.

The welcome address was given by Ms.Meena and felicitation was given by Dr.R.Mahendiran, the event co-ordinator. Mrs.Poornima, Director of Green Thumb Pvt Ltd emphasized the pollution free quality and economical use of soap nuts in households, compared to the regular commercial soaps. The heads of the local temple administration Mr.Palanisamy and Mr.Selvaraj appreciated the purpose of the event and assured that the villagers will use eco-friendly products in their households.

The Excess Energy System, project manager Mr.Vasanth distributed 100 LED bulbs each of 5 W worth Rs.200 for free to the villagers. Mr.Mariappan the project engineer, made the villagers conscious of the energy and cost efficiency of LED bulbs, compared to the normal CFL bulbs. Mr.Ulagamani distributed 500 cloth bags to the villagers followed by 100 plant saplings which were distributed by Mr.RagulKannan for free. Mrs.Poornima, Mr.Vasanth and Mr.Palanisamy were gifted with mementos by Ms.Janani.

Finally, Mr.Ulagamani gave the vote of thanks and thus the event was a grand success by creating awareness to the entire village on a single day.

Asst. Public Relations Officer